# Gender and Road Safety - Intersectional Approaches Training Course

Professional Development Training Course Outline

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| **Category** | Traffic Management & Road Safety | **Duration** | 5 Days |
| **Base Fee** | $1,500 USD | **Delivery Mode** | Online / On-site Hybrid |

## Course Introduction

Road safety remains a critical public health and social challenge worldwide, with disproportionate impacts on women, children, people with disabilities, and marginalized communities. Understanding these disparities requires an intersectional approach that integrates gender, socioeconomic status, disability, and urban planning perspectives into transport safety strategies. Gender and Road Safety - Intersectional Approaches Training Course. equips professionals with the tools, frameworks, and evidence-based practices needed to analyze and address road safety challenges through a gender-responsive and inclusive lens. Participants will engage with real-world case studies, data-driven insights, and policy interventions to foster safer, equitable mobility for all.

Through this training, participants will develop competencies in gender mainstreaming, participatory planning, risk assessment, and advocacy in the context of road safety. The course emphasizes innovative strategies, sustainable interventions, and community-driven solutions to reduce fatalities and injuries on roads while promoting social equity. By combining research, policy analysis, and practical tools, this program empowers stakeholders from policymakers to urban planners and transport engineers to implement transformative road safety solutions that consider the lived experiences of diverse populations.

## Programme Curriculum

**Gender and Road Safety - Intersectional Approaches Training Course**

**Introduction**

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**Course Duration**

5 days

**Course Objectives**

1. Understand the principles of intersectionality and gender equity in road safety.
2. Analyze gender-based vulnerabilities in transport systems.
3. Identify socioeconomic and cultural factors affecting road safety outcomes.
4. Apply inclusive urban mobility strategies for safer roads.
5. Develop gender-responsive policy recommendations for transport planning.
6. Implement data-driven road safety interventions targeting marginalized groups.
7. Evaluate disparities in road traffic injuries and fatalities across demographics.
8. Integrate community engagement and participatory approaches in road safety.
9. Strengthen advocacy and communication skills for inclusive mobility campaigns.
10. Assess infrastructure, vehicle, and behavioral interventions from a gender perspective.
11. Use technology and innovation for monitoring and enhancing road safety.
12. Foster collaboration between government, NGOs, and private sectors for inclusive transport.
13. Apply real-world case studies and evidence-based practices for actionable insights.

**Target Audience**

1. Urban planners and transport engineers
2. Road safety policymakers and regulators
3. Public health professionals
4. Gender equality advocates
5. NGO and community-based organization staff
6. Traffic police and enforcement agencies
7. Academic researchers and students
8. Data analysts and statisticians in transport and safety sectors

**Course Modules**

**Module 1: Introduction to Gender and Road Safety**

- Overview of global road safety statistics by gender and vulnerability
- Intersectionality in transport planning
- Social determinants of road traffic injuries
- Case study: Gender disparities in road fatalities in Latin America

- Discussion on inclusive road safety frameworks

**Module 2: Gender-Based Vulnerabilities**

- Identifying high-risk populations
- Cultural and societal barriers to safe mobility
- Risk assessment tools and frameworks
- Case study: Pedestrian safety challenges for women in South Asia
- Strategies for mitigating gender-specific risks

**Module 3: Inclusive Urban Planning and Infrastructure**

- Designing pedestrian-friendly and safe transport networks
- Accessibility for people with disabilities
- Safe public transport policies
- Case study: Inclusive street design in European cities
- Evaluating impact of urban infrastructure on safety

**Module 4: Policy and Legal Frameworks**

- National and international road safety policies
- Gender-responsive policy formulation
- Road safety legislation and enforcement
- Case study: Women-focused transport policy in Kenya
- Advocacy strategies for policy change

**Module 5: Data, Research, and Evidence-Based Interventions**

- Collecting gender-disaggregated data
- Analysis of road crash statistics
- Monitoring and evaluation frameworks
- Case study: Big data applications for road safety in smart cities
- Translating research into practice

**Module 6: Community Engagement and Awareness Campaigns**

- Participatory planning techniques
- Designing effective road safety awareness programs
- Mobilizing local communities and NGOs
- Case study: Safe school routes for girls in India
- Measuring campaign effectiveness

**Module 7: Technology and Innovation in Road Safety**

- Smart traffic management systems
- Mobile apps and digital tools for reporting hazards
- Predictive analytics for accident prevention
- Case study: AI-powered pedestrian safety systems
- Integrating technology with gender-sensitive planning

**Module 8: Implementation, Evaluation, and Sustainability**

- Designing sustainable interventions

- Cross-sectoral collaboration strategies
- Policy, infrastructure, and community-level evaluation
- Case study: Multi-stakeholder road safety project in South Africa
- Scaling best practices and lessons learned

### Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

**Register as a group from 3 participants for a Discount**

**Send us an email: info@fineskilltrainingcenter.org or call** +254769199797

**Certification**

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

**Tailor-Made Course**

We also offer tailor-made courses based on your needs.

**Key Notes**

**a.** The participant must be conversant with English.

**b.** Upon completion of training the participant will be issued with an Authorized Training Certificate

**c.** Course duration is flexible and the contents can be modified to fit any number of days.

**d.** The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

**e.** One-year post-training support Consultation and Coaching provided after the course.

**f.** Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date | End Date | Location | Price |
|---|---|---|---|

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| **23 Nov 2026** | 27 Nov 2026 | Online | $1,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $1,500 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $3,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $3,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $4,500 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |

Ready to enroll or request a customized program? Book online or contact us:

**Register Online Now**

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com