Financial Planning & Control Training Course

Professional Development Training Course Outline

Category	ACCOUNTING & FINANCE	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Financial Planning & Control Training Course is designed to equip professionals with practical knowledge and advanced competencies in financial management, budgeting, forecasting, strategic financial planning, corporate finance, risk management, financial reporting, performance analysis, and business decision-making. In today's highly competitive and data-driven global economy, organizations require finance professionals who can deliver accurate financial insights, improve profitability, strengthen internal controls, optimize cash flow management, and support sustainable business growth. This comprehensive training course provides participants with industry-relevant techniques, international best practices, and practical financial tools required to enhance financial efficiency, strengthen governance, and improve operational performance across both public and private sector organizations.

The course integrates modern financial planning methodologies, strategic budgeting systems, financial modeling, investment evaluation, KPI performance measurement, variance analysis, and financial control frameworks to support effective organizational decision-making. Participants will gain practical exposure to real-world financial scenarios, digital finance transformation strategies, cost optimization techniques, working capital management, and advanced forecasting approaches used by high-performing global organizations. The training also emphasizes compliance management, corporate governance, financial risk mitigation, and data-driven financial leadership to help organizations improve accountability, increase financial transparency, and achieve long-term strategic objectives in dynamic business environments.

Programme Curriculum

Financial Planning & Control Training Course

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Course Objectives

By the end of this Financial Planning & Control Training Course, participants will be able to:

1. Apply advanced financial planning and budgeting strategies for organizational growth.
2. Develop effective financial forecasting and predictive financial analysis models.
3. Improve cash flow management and working capital optimization techniques.
4. Analyze financial statements for strategic business decision-making.
5. Implement strong internal financial controls and governance frameworks.
6. Utilize financial performance indicators and KPI measurement systems.
7. Enhance cost reduction and profitability improvement strategies.
8. Conduct variance analysis and financial performance evaluations.
9. Manage corporate financial risks using modern risk management techniques.
10. Strengthen strategic financial leadership and business planning capabilities.
11. Apply investment appraisal and capital budgeting methodologies effectively.
12. Integrate digital finance transformation and financial analytics tools.
13. Develop sustainable financial management systems aligned with global standards.

Organizational Benefits

Organizations attending this training course will benefit through:

- Improved financial planning and budgeting accuracy
- Enhanced organizational profitability and cost efficiency
- Stronger financial governance and internal control systems
- Better cash flow and working capital management
- Increased financial transparency and accountability
- Improved strategic financial decision-making capabilities
- Enhanced compliance with international financial standards

- Stronger financial risk management frameworks
- Increased operational and financial performance efficiency
- Better alignment between financial objectives and business strategy

Target Audiences

This course is designed for:

1. Finance Managers
2. Financial Analysts
3. Budget Officers
4. Accountants and Senior Accountants
5. Corporate Planning Professionals
6. Internal Auditors
7. Business Managers and Department Heads
8. Project Finance and Investment Professionals

Course Duration: 5 days

Course Modules

Module 1: Strategic Financial Planning and Corporate Budgeting

- Principles of strategic financial planning
- Integrated business budgeting systems
- Budget preparation and forecasting techniques
- Long-term financial sustainability planning
- Financial resource allocation strategies
- Global Case Study: Strategic budgeting practices implemented by Microsoft

Module 2: Financial Statement Analysis and Interpretation

- Analysis of balance sheets and income statements
- Financial ratio analysis and benchmarking
- Liquidity, solvency, and profitability analysis
- Trend analysis and financial performance evaluation
- Data-driven financial reporting techniques
- Global Case Study: Financial reporting strategies used by Coca-Cola

Module 3: Financial Forecasting and Predictive Analytics

- Revenue and expenditure forecasting models
- Predictive financial analytics techniques

- Financial scenario planning methodologies
- Trend forecasting using financial data
- Forecast accuracy improvement strategies
- Global Case Study: Predictive financial planning at Amazon

Module 4: Cash Flow and Working Capital Management

- Cash flow planning and monitoring
- Working capital optimization strategies
- Receivables and payables management
- Liquidity management techniques
- Financial sustainability and cash reserves planning
- Global Case Study: Working capital optimization practices at Toyota Motor Corporation

Module 5: Cost Management and Profitability Enhancement

- Cost reduction and cost control techniques
- Profitability analysis and margin improvement
- Activity-based costing methodologies
- Operational efficiency and expense optimization
- Cost-volume-profit analysis
- Global Case Study: Cost efficiency transformation at Walmart

Module 6: Financial Risk Management and Internal Controls

- Financial risk identification and assessment
- Internal financial control systems
- Fraud prevention and compliance monitoring
- Enterprise risk management frameworks
- Corporate governance and accountability practices
- Global Case Study: Risk management systems implemented by HSBC Holdings plc

Module 7: Investment Appraisal and Capital Budgeting

- Capital investment evaluation methods
- Net present value and internal rate of return
- Payback period and profitability index analysis
- Strategic investment decision-making
- Capital allocation and project prioritization
- Global Case Study: Capital investment strategies at Tesla, Inc.

Module 8: Financial Performance Management and KPI Measurement

- Financial KPI development and monitoring
- Balanced scorecard implementation
- Variance analysis and corrective actions
- Performance reporting and dashboard systems
- Financial accountability and reporting transparency
- Global Case Study: Performance management systems at Unilever

Training Methodology

- Interactive instructor-led presentations
- Real-world financial management case studies
- Group discussions and collaborative exercises
- Practical budgeting and forecasting workshops
- Financial modeling and analysis simulations
- Hands-on problem-solving activities
- Corporate finance scenario analysis
- Individual and group assignments
- Performance evaluation exercises
- Knowledge-sharing and best practice sessions

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center

account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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