Financial Analysis for Public Policy Decisions Training Course

Professional Development Training Course Outline

Category	Public Financial Management & Budgeting	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Public policy decisions require evidence-based strategies, fiscal responsibility, and in-depth financial analysis to ensure sustainable governance and economic development. Financial Analysis for Public Policy Decisions Training Course is designed to equip policymakers, analysts, auditors, and stakeholders with advanced tools and methodologies for evaluating budgets, expenditures, revenue streams, and policy impacts. By integrating financial modeling, economic forecasting, cost-benefit analysis, and data-driven decision-making, the course provides practical skills to enhance accountability, efficiency, and transparency in governance.

In an era of increasing public demand for fiscal discipline, sustainable development, and good governance, understanding financial implications of public policies has never been more critical. This training empowers participants to evaluate public sector financial statements, government expenditure patterns, investment appraisals, and fiscal policy outcomes. Through hands-on case studies, participants will gain practical insights into applying financial analysis in real-world policy-making, ensuring that every decision contributes to economic growth, poverty reduction, and effective resource allocation.

Programme Curriculum

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Course Objectives

1. Apply financial modeling techniques to public policy evaluation.
2. Conduct cost-benefit analysis for evidence-based decision-making.
3. Utilize public sector budgeting frameworks for fiscal management.
4. Interpret government financial statements for accountability.
5. Assess public expenditure efficiency using key performance metrics.
6. Integrate economic forecasting into long-term policy planning.
7. Apply data analytics for public finance optimization.
8. Examine the role of public debt management in fiscal stability.
9. Strengthen transparency and accountability mechanisms in policy implementation.
10. Evaluate public-private partnerships (PPPs) through financial analysis.
11. Analyze taxation policies and their socio-economic impact.
12. Design sustainable fiscal policies aligned with development goals.
13. Develop actionable recommendations for evidence-based public policy.

Target Audience

1. Government policymakers and advisors
2. Public sector financial analysts
3. Economists and policy researchers
4. Auditors and accountability institutions
5. NGO and civil society leaders
6. Public-private partnership managers
7. Development finance professionals
8. Academic researchers and students in economics and public policy

Course Duration: 5 days

Course Modules

Module 1: Fundamentals of Financial Analysis in Public Policy

- Understanding financial analysis for governance
- Linking financial data to public policy outcomes
- Tools for evaluating fiscal performance
- Public financial management principles
- Common challenges in financial decision-making
- **Case Study: Evaluating fiscal discipline in a developing economy**

Module 2: Public Budgeting and Fiscal Policy

- Budget formulation and execution in the public sector
- Fiscal policy tools and their economic implications
- Revenue mobilization strategies

- Expenditure efficiency frameworks
- Fiscal sustainability indicators
- **Case Study: Analyzing Kenya's national budget trends**

Module 3: Cost-Benefit and Impact Analysis

- Principles of cost-benefit analysis in policy
- Measuring social and economic impacts
- Investment appraisal techniques
- Risk and uncertainty in project evaluation
- Prioritization of government projects
- **Case Study: Infrastructure project appraisal in Africa**

Module 4: Public Expenditure and Accountability

- Evaluating government spending efficiency
- Role of Supreme Audit Institutions
- Performance-based expenditure analysis
- Public expenditure tracking tools
- Transparency and accountability frameworks
- **Case Study: Expenditure tracking in education sector reforms**

Module 5: Debt Management and Fiscal Stability

- Understanding sovereign debt dynamics
- Domestic vs. external debt implications
- Debt sustainability analysis tools
- Risks of unsustainable borrowing
- Best practices in debt transparency
- **Case Study: Greece's debt crisis and lessons learned**

Module 6: Taxation and Revenue Policy

- Principles of effective tax policy
- Taxation as a tool for equity and growth
- Impact of tax reforms on business and citizens
- Revenue forecasting and collection efficiency
- Challenges in developing economies' tax systems
- **Case Study: VAT implementation in East Africa**

Module 7: Public-Private Partnerships (PPPs)

- Role of PPPs in infrastructure development
- Financial structuring of PPP projects
- Risk allocation in PPP contracts
- Monitoring PPP performance
- Long-term fiscal implications of PPPs
- **Case Study: PPP financing in renewable energy projects**

Module 8: Data Analytics for Policy Decision-Making

- Role of big data in financial policy analysis
- Tools for predictive analytics in public finance
- Visualizing financial data for decision-makers
- AI and machine learning in economic forecasting
- Data-driven governance strategies

- **Case Study: Using analytics for healthcare funding decisions**

Training Methodology

- Interactive lectures with expert facilitators
- Practical exercises using financial models and tools
- Real-world case studies and scenario simulations
- Group discussions and peer learning
- Hands-on workshops for applied policy analysis

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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