Ethics in Public Policy Masterclass Training Course

Professional Development Training Course Outline

Category	Political Science and International Relations	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Ethics in Public Policy Masterclass Training Course provides a transformative learning experience for professionals aiming to navigate the intricate ethical landscape of public service. In today?ÇÖs complex world, public officials and policymakers face unprecedented challenges that demand a strong ethical compass. This course is designed to equip participants with the essential **ethical frameworks**, **decision-making models**, and **practical skills** to uphold **integrity**, ensure **transparency**, and foster **accountability** in all aspects of their work. We delve into real-world **case studies** and contemporary dilemmas, empowering participants to move beyond theoretical concepts and apply ethical principles to practical policy formulation and implementation.

Our expert-led program focuses on bridging the gap between moral philosophy and pragmatic public administration. By exploring topics like **conflict of interest**, **public trust**, and **social justice**, participants will learn how to anticipate and resolve ethical conflicts effectively. The curriculum emphasizes the crucial role of ethical leadership in building resilient, trustworthy, and effective public institutions. Through interactive sessions and collaborative exercises, this masterclass fosters a **culture of integrity** and excellence, ensuring that public policy serves the **public good** with fairness, equity, and responsibility.

Programme Curriculum

Ethics in Public Policy Masterclass Training Course

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Course Duration

5 days

Course Objectives

1. Understand and apply key ethical theories, including deontology, utilitarianism, and virtue ethics, to public policy analysis.
2. Identify, disclose, and manage conflicts of interest effectively to protect public integrity.
3. Utilize structured decision-making models to systematically evaluate complex ethical dilemmas in policy scenarios.
4. Develop strategies for fostering transparency, accountability, and citizen engagement to rebuild and maintain public trust.
5. Analyze the ethical dimensions of policies related to social justice, equity, and the equitable distribution of public resources.
6. Implement measures to increase transparency in government operations and policymaking processes.
7. Recognize and address **corruption**, **fraud**, and other forms of unethical conduct within public institutions.
8. Articulate and adhere to a personal and professional code of ethics in public service.
9. Cultivate ethical leadership skills to inspire a **culture of integrity** and ethical behavior within an organization.
10. Examine the ethical challenges and responsibilities in international relations and global policy.
11. Evaluate the ethical implications and societal consequences of policy decisions on diverse populations.
12. Understand the role and ethical considerations of whistleblowing in promoting public accountability.
13. Explore the ethical challenges posed by new technologies, such as AI and data privacy, in public policy.

Target Audience

- **Public Sector Managers & Leaders:** High-level officials responsible for departmental oversight and strategic decisions.
- **Civil Servants & Public Officials:** Individuals working in various government ministries and agencies.
- **Policy Analysts & Advisors:** Professionals who research, analyze, and advise on policy initiatives.
- **Non-Profit & NGO Executives:** Leaders of organizations that work in collaboration with or influence public policy.
- **Legislative Staff & Aides:** Those who support elected officials in policy development and constituent relations.
- **Journalists & Public Interest Advocates:** Individuals who report on or advocate for ethical governance and public policy.

- **Academics & Researchers:** Scholars focusing on public administration, political science, and ethics.
- **Emerging Public Leaders:** Young professionals and students aspiring to careers in public service.

Course Modules

Module 1: Foundations of Public Policy Ethics

- **Ethical Theories:** Deontology, utilitarianism, and virtue ethics.
- **Core Values:** The principles of public service, including integrity, impartiality, and accountability.
- **Moral & Ethical Dilemmas:** Distinguishing between moral challenges and ethical conflicts.
- **Decision-Making Frameworks:** Introducing models for ethical analysis and resolution.
- **Case Study:** The Trolley Problem in a Public Health Crisis.

Module 2: Transparency and Public Accountability

- **Freedom of Information:** The ethical imperative of public access to government information.
- **Whistleblowing:** The role and protection of whistleblowers in exposing misconduct.
- **Open Government Initiatives:** Best practices for increasing transparency and public participation.
- **Information Management:** Ethical challenges of data collection, privacy, and public records.
- **Case Study:** Managing a data breach in a government agency and the ethical response to a data privacy leak.

Module 3: Conflicts of Interest and Corruption

- **Identifying Conflicts:** Recognizing financial, personal, and professional conflicts of interest.
- **Disclosure & Management:** Protocols for disclosing and mitigating conflicts.
- **Gifts & Gratuities:** Ethical guidelines on accepting gifts and favors.
- **Anti-Corruption Measures:** Implementing systems to prevent, detect, and investigate corruption.
- **Case Study:** A senior official's private business dealings intersecting with their public duties.

Module 4: Social Justice and Equity in Policy

- **Distributive Justice:** The fair allocation of public resources and social benefits.
- **Equity vs. Equality:** Understanding the difference and applying it to policy design.
- **Vulnerable Populations:** Protecting the rights and interests of marginalized groups.
- **Policy Impact Assessment:** Tools for evaluating the ethical and social impact of new policies.
- **Case Study:** The ethical considerations of a new housing policy that displaces a low-income community.

Module 5: Ethical Leadership & Organizational Culture

- **Ethical Leadership Styles:** How leaders can model and promote ethical behavior.
- **Building a Culture of Integrity:** Strategies for embedding ethics into an organization's mission and values.
- **Disciplinary Action:** The ethical handling of misconduct and its consequences.
- **Fostering Psychological Safety:** Creating an environment where employees can raise ethical concerns without fear of reprisal.
- **Case Study:** A new department head's efforts to change a long-standing culture of unethical practices.

Module 6: Ethics in Global and International Policy

- **International Relations:** Ethical challenges in foreign policy and diplomacy.
- **Human Rights:** The role of government in upholding universal human rights.

- **Foreign Aid:** Ethical distribution and use of development aid.
- **Environmental Ethics:** Governments' ethical responsibilities in addressing global climate change and resource management.
- **Case Study:** A nation's policy on resource extraction in a developing country and its impact on the local population and environment.

Module 7: Technology and the Future of Public Policy Ethics

- **AI in Governance:** The ethical use of artificial intelligence in public services.
- **Data Privacy & Surveillance:** Balancing public safety with individual rights.
- **Algorithmic Bias:** Addressing biases in algorithms used for policy decisions.
- **Cybersecurity & Ethics:** The ethical responsibilities of governments in protecting digital infrastructure.
- **Case Study:** The use of an algorithm to determine parole eligibility and its potential for reinforcing racial bias.

Module 8: Ethical Communication & Crisis Management

- **Public Communication:** Ethical principles for transparent and honest communication with the public.
- **Crisis Management:** The ethical response to public crises and scandals.
- **Misinformation & Disinformation:** The government's role in combating false information.
- **Managing Public Perception:** The ethics of public relations and image management.
- **Case Study:** A government's communication strategy during a public health crisis and the ethical implications of withholding information.

Training Methodology

- **Interactive Workshops:** Group activities, debates, and role-playing exercises to simulate real-world scenarios.
- **Expert-Led Discussions:** Facilitated sessions with seasoned professionals and academics.
- **Real-World Case Studies:** In-depth analysis of ethical dilemmas from public and private sectors.
- **Peer-to-Peer Learning:** Collaborative group work and networking opportunities to share experiences and insights.
- **Applied Exercises:** Hands-on assignments that require participants to apply ethical frameworks to policy issues.
- **Guest Speakers:** Sessions with prominent ethical leaders and public figures to provide firsthand insights.
- **Q&A Sessions:** Open forums for participants to seek clarification and discuss specific challenges.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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