ESG Policy and Framework Design Training Course

Professional Development Training Course Outline

Category	Corporate Governance	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Environmental, Social, and Governance (ESG) considerations have become pivotal for organizations striving to achieve sustainable growth, regulatory compliance, and enhanced corporate reputation. Companies worldwide are increasingly integrating ESG principles into their operational strategies to meet stakeholder expectations, mitigate risks, and drive long-term value creation. ESG Policy and Framework Design Training Course provides participants with comprehensive insights into ESG frameworks, regulatory mandates, sustainability reporting standards, and best practices for implementing effective ESG policies. By combining practical case studies with evidence-based strategies, this course equips participants with the skills to design robust ESG policies that align with global sustainability goals, improve organizational transparency, and foster stakeholder trust.

In the current business environment, ESG expertise is no longer optional but a critical requirement for decision-makers, compliance officers, sustainability professionals, and organizational leaders. This course emphasizes trending ESG topics, including climate risk assessment, corporate social responsibility, diversity and inclusion, ESG metrics, and governance frameworks. Participants will explore actionable methodologies to assess, develop, and implement ESG strategies that drive measurable impact. By the end of the training, learners will possess the practical knowledge and strategic tools needed to embed ESG principles into organizational culture, ensuring compliance, resilience, and sustainable growth.

Programme Curriculum

ESG Policy and Framework Design Training Course

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Course Objectives

1. Understand global ESG frameworks, reporting standards, and compliance requirements.
2. Develop ESG policies aligned with corporate strategy and stakeholder expectations.
3. Analyze environmental risks, carbon footprint, and climate-related disclosures.
4. Integrate social responsibility initiatives, including community engagement and labor practices.
5. Establish governance frameworks promoting ethical conduct and transparency.
6. Measure ESG performance using KPIs, metrics, and analytics tools.
7. Evaluate supply chain sustainability and risk management practices.
8. Implement ESG strategies to achieve organizational sustainability goals.
9. Address ESG challenges in corporate finance, investment, and risk management.
10. Develop ESG disclosure reports compliant with global standards (GRI, SASB, TCFD).
11. Apply ESG scoring models for benchmarking and investor relations.
12. Foster stakeholder engagement and communication on ESG initiatives.
13. Integrate emerging ESG trends, technology solutions, and digital reporting tools.

Organizational Benefits

- Strengthened ESG compliance and governance
- Enhanced corporate reputation and stakeholder trust
- Improved risk management and operational resilience
- Increased access to sustainable finance and investment opportunities
- Reduced environmental impact and carbon footprint
- Promoted diversity, equity, and inclusion practices
- Strengthened community and social engagement initiatives
- Increased transparency and accountability in reporting
- Alignment with global ESG standards and regulatory requirements
- Competitive advantage in ESG-driven markets

Target Audiences

1. ESG managers and sustainability officers

2. Corporate compliance and risk officers
3. Corporate governance professionals
4. CSR and social impact specialists
5. Investment and portfolio managers
6. Environmental and climate risk analysts
7. Executive leadership and decision-makers
8. Consultants and auditors in ESG domains

Course Duration: 5 days

Course Modules

Module 1: Introduction to ESG Frameworks

- Overview of ESG concepts and principles
- Global ESG standards and regulations
- ESG integration in corporate strategy
- ESG reporting and compliance requirements
- Case Study: ESG implementation in a multinational corporation
- Practical activity: Gap analysis of current ESG policies

Module 2: Environmental Management

- Climate change risk assessment
- Carbon footprint and emission reduction strategies
- Sustainable resource management
- Green technology and innovation in operations
- Environmental performance metrics
- Case Study: Carbon neutrality program implementation

Module 3: Social Responsibility and Community Engagement

- Stakeholder identification and engagement
- Labor standards and employee welfare
- Diversity, equity, and inclusion initiatives
- Community development and impact assessment
- Social performance KPIs
- Case Study: CSR initiative driving local impact

Module 4: Governance and Ethical Practices

- Corporate governance structures
- Risk management and internal controls

- Ethical decision-making frameworks
- Anti-corruption and compliance mechanisms
- Board and leadership accountability
- Case Study: Governance restructuring in a financial institution

Module 5: ESG Reporting and Disclosure

- Global reporting standards (GRI, SASB, TCFD)
- ESG data collection, verification, and analysis
- Transparent disclosure practices
- Investor communication strategies
- ESG scorecards and benchmarking
- Case Study: ESG reporting transformation in an energy company

Module 6: ESG Metrics and Performance Measurement

- Key ESG performance indicators
- ESG scoring methodologies
- Benchmarking against industry standards
- Data visualization and analytics
- Continuous improvement frameworks
- Case Study: Performance improvement using ESG KPIs

Module 7: ESG Risk Assessment in Supply Chains

- Supply chain sustainability and risk mapping
- Supplier engagement and monitoring
- Environmental and social risk mitigation
- Compliance tracking and reporting
- ESG integration in procurement decisions
- Case Study: Sustainable supply chain transformation

Module 8: ESG Strategy Implementation and Digital Solutions

- ESG strategy development and implementation
- Integration of technology in ESG monitoring
- Actionable ESG roadmaps
- Change management for ESG adoption
- Best practices in ESG digital reporting
- Case Study: Digital ESG dashboard deployment

Training Methodology

- Interactive workshops and practical exercises
- Real-life case study analysis and simulations
- Group discussions and peer learning sessions
- Hands-on ESG policy development exercises
- Role-playing for stakeholder engagement scenarios
- Digital tools demonstration for ESG monitoring and reporting

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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