# ESG Integration in Capital Markets Training Course

Professional Development Training Course Outline

| | | | |
|---|---|---|---|
| **Category** | Capital Markets and Investment | **Duration** | 5 Days |
| **Base Fee** | $1,500 USD | **Delivery Mode** | Online / On-site Hybrid |

## Course Introduction

The financial landscape is rapidly evolving with investors and stakeholders placing increasing importance on Environmental, Social, and Governance (ESG) factors. ESG Integration in Capital Markets Training Course equips professionals with cutting-edge knowledge and practical skills to evaluate, implement, and manage ESG frameworks within financial institutions. Participants will gain insights into global ESG trends, regulatory requirements, sustainable investment strategies, and risk management techniques to create resilient portfolios and drive long-term value. This course emphasizes actionable frameworks for aligning investment decisions with ESG principles while maintaining financial performance and competitiveness.

In this dynamic training, participants will explore the impact of ESG considerations on asset pricing, corporate governance, and capital allocation. By combining theory with real-world applications, the course enables professionals to integrate ESG metrics effectively into investment analysis, reporting, and portfolio management. Participants will engage in interactive discussions, hands-on exercises, and case studies to ensure a deep understanding of ESG integration processes. By the end of the course, learners will be equipped to lead ESG initiatives, support organizational sustainability goals, and respond to the growing demands of socially responsible investors.

## Programme Curriculum

**ESG Integration in Capital Markets Training Course**

**Introduction**

The financial landscape is rapidly evolving with investors and stakeholders placing increasing importance on Environmental, Social, and Governance (ESG) factors. ESG Integration in Capital Markets Training Course equips professionals with cutting-edge knowledge and practical skills to evaluate, implement, and manage ESG frameworks within financial institutions. Participants will gain insights into global ESG trends, regulatory requirements, sustainable investment strategies, and risk management techniques to create resilient portfolios

and drive long-term value. This course emphasizes actionable frameworks for aligning investment decisions with ESG principles while maintaining financial performance and competitiveness.

In this dynamic training, participants will explore the impact of ESG considerations on asset pricing, corporate governance, and capital allocation. By combining theory with real-world applications, the course enables professionals to integrate ESG metrics effectively into investment analysis, reporting, and portfolio management. Participants will engage in interactive discussions, hands-on exercises, and case studies to ensure a deep understanding of ESG integration processes. By the end of the course, learners will be equipped to lead ESG initiatives, support organizational sustainability goals, and respond to the growing demands of socially responsible investors.

**Course Objectives**

1. Understand global ESG trends and their impact on capital markets
2. Analyze ESG risks and opportunities in investment portfolios
3. Apply ESG frameworks to corporate governance and compliance
4. Evaluate sustainability metrics for performance measurement
5. Integrate ESG principles into financial analysis and valuation
6. Develop ESG-focused investment strategies
7. Conduct ESG due diligence for asset management
8. Enhance stakeholder reporting and ESG disclosure practices
9. Identify regulatory and legal ESG requirements across regions
10. Build organizational ESG policies and frameworks
11. Measure ESG impact on financial returns
12. Leverage ESG data analytics tools for decision-making
13. Implement practical ESG integration through case studies

**Organizational Benefits**

- Improved ESG compliance and regulatory readiness
- Enhanced reputation with investors and stakeholders
- Strengthened risk management and resilience
- Increased sustainable investment opportunities
- Optimized capital allocation and portfolio diversification
- Alignment with global sustainability standards
- Boosted employee engagement through ESG initiatives
- Data-driven ESG decision-making capabilities

- Competitive advantage in socially responsible investing
- Enhanced transparency in reporting and stakeholder communication

**Target Audiences**

1. Investment professionals
2. Portfolio managers
3. Financial analysts
4. ESG analysts
5. Corporate sustainability officers
6. Risk managers
7. Compliance officers
8. Asset management professionals

**Course Duration: 5 days**

**Course Modules**

**Module 1: Introduction to ESG in Capital Markets**

- Overview of ESG principles and frameworks
- Historical evolution of ESG investing
- Key ESG metrics and performance indicators
- Global ESG regulatory landscape
- ESG opportunities and challenges in capital markets
- Case Study: ESG adoption by a leading investment fund

**Module 2: ESG Regulatory Compliance**

- Understanding international ESG regulations
- ESG reporting standards and frameworks
- Compliance monitoring and audits
- Risk mitigation strategies for ESG non-compliance
- Tools for ESG regulatory tracking
- Case Study: Regulatory compliance in emerging markets

**Module 3: ESG Risk Management**

- Identifying environmental, social, and governance risks

- Quantitative and qualitative ESG risk assessment
- Integration of ESG risks into portfolio management
- Stress testing ESG risk scenarios
- Monitoring ESG risk metrics
- Case Study: ESG risk management in a multinational bank

**Module 4: Sustainable Investment Strategies**

- ESG screening and scoring techniques
- Impact investing and thematic investments
- Integration of ESG in asset allocation
- Measuring ESG investment performance
- ESG-focused portfolio construction
- Case Study: Green bond investment strategy

**Module 5: ESG Data Analytics and Reporting**

- ESG data sources and collection methods
- ESG analytics and visualization tools
- ESG performance dashboards
- Metrics for stakeholder reporting
- Reporting frameworks: GRI, SASB, TCFD
- Case Study: ESG reporting in a global asset manager

**Module 6: Corporate Governance and ESG Integration**

- Role of governance in ESG outcomes
- Board responsibilities for ESG oversight
- Stakeholder engagement strategies
- Executive compensation and ESG alignment
- Governance disclosure and transparency practices
- Case Study: Governance-driven ESG transformation

**Module 7: ESG Due Diligence**

- ESG screening for mergers and acquisitions
- Evaluating ESG policies of investee companies

- Identifying ESG red flags
- ESG integration in investment decision-making
- Reporting ESG findings to management
- Case Study: ESG due diligence in private equity

**Module 8: Implementing ESG Initiatives**

- Developing organizational ESG frameworks
- Embedding ESG in corporate culture
- ESG project management and implementation strategies
- Monitoring and evaluating ESG initiatives
- Communication and stakeholder engagement
- Case Study: ESG initiative implementation in a bank

**Training Methodology**

- Interactive lectures and presentations
- Group discussions and collaborative exercises
- Hands-on practical activities and simulations
- Real-world case studies and problem-solving
- ESG data analysis exercises using industry tools
- Continuous assessment and feedback

**Register as a group from 3 participants for a Discount**

**Send us an email: info@fineskilltrainingcenter.org or call** *+254769199797*

***Certification***

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

***Tailor-Made Course***

*We also offer tailor-made courses based on your needs.*

**Key Notes**

**a.** The participant must be conversant with English.

**b.** Upon completion of training the participant will be issued with an Authorized Training Certificate

**c.** Course duration is flexible and the contents can be modified to fit any number of days.

**d.** The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

**e.** One-year post-training support Consultation and Coaching provided after the course.

**f.** Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date | End Date | Location | Price |
|---|---|---|---|
| **23 Nov 2026** | 27 Nov 2026 | Online | $1,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $1,500 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $3,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $3,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $4,500 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |

Ready to enroll or request a customized program? Book online or contact us:

**Register Online Now**

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com