ESG Banking Strategy Training Course

Professional Development Training Course Outline

Category	Banking Institute	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s rapidly evolving financial landscape, Environmental, Social, and Governance (ESG) strategy has become a core pillar for sustainable banking transformation, risk management, and long-term value creation. Banks are increasingly required to align with global ESG frameworks, climate risk regulations, sustainable finance principles, and stakeholder expectations. ESG Banking Strategy Training Course equips professionals with cutting-edge knowledge on green finance, ESG integration, responsible investing, climate risk disclosure, and regulatory compliance, enabling institutions to drive sustainable growth, resilience, and competitive advantage.

As regulators, investors, and customers demand greater transparency and accountability, financial institutions must adopt data-driven ESG strategies, digital sustainability reporting, and impact-driven financial models. This course provides practical insights into ESG risk assessment, sustainable lending, carbon footprint management, and ESG performance measurement, supported by real-world case studies. Participants will gain the skills to design and implement future-ready ESG banking frameworks aligned with global standards such as TCFD, SASB, and EU Taxonomy, ensuring compliance while unlocking new opportunities in green and sustainable finance markets.

Programme Curriculum

ESG Banking Strategy Training Course

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Course Duration

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Course Objectives

1. Understand ESG integration in banking strategy and sustainable finance trends
2. Analyze climate risk and ESG risk management frameworks
3. Implement green finance and sustainable lending models
4. Apply ESG data analytics and reporting standards (TCFD, SASB)
5. Develop ESG governance structures and compliance mechanisms
6. Design net-zero banking and carbon reduction strategies
7. Evaluate impact investing and socially responsible banking initiatives
8. Strengthen stakeholder engagement and ESG communication strategies
9. Leverage digital transformation for ESG reporting and monitoring
10. Assess regulatory requirements and ESG disclosure obligations
11. Integrate ESG into credit risk and portfolio management
12. Enhance reputation management through ESG leadership
13. Drive innovation in sustainable financial products and services

Target Audience

1. Banking executives and senior management
2. Risk and compliance professionals
3. ESG and sustainability officers
4. Investment and portfolio managers
5. Corporate banking and credit analysts
6. Regulatory and policy professionals
7. Financial consultants and advisors
8. Fintech and digital banking professionals

Course Modules

Module 1: Introduction to ESG in Banking

- ESG fundamentals and global trends
- ESG frameworks and standards overview
- Role of banks in sustainable finance
- ESG value creation and competitive advantage
- Case Study: Leading global bank ESG transformation strategy

Module 2: ESG Regulatory Landscape & Compliance

- Global ESG regulations and policies
- TCFD, SASB, EU Taxonomy frameworks
- ESG disclosure requirements
- Regulatory risk and compliance strategies
- Case Study: Regulatory compliance implementation in European banks

Module 3: Climate Risk Management in Banking

- Physical and transition climate risks
- Climate stress testing methodologies
- Scenario analysis and risk modeling
- Integration into enterprise risk frameworks
- Case Study: Climate risk stress testing in multinational banks

Module 4: Sustainable Finance & Green Banking

- Green bonds and sustainable financing instruments
- ESG-linked loans and financing structures
- Renewable energy financing models
- Sustainable investment strategies
- Case Study: Green bond issuance success story

Module 5: ESG Data, Reporting & Analytics

- ESG data collection and management
- Digital tools for ESG reporting
- KPI development and performance tracking
- Transparency and reporting challenges
- Case Study: ESG reporting transformation using data analytics

Module 6: ESG Governance & Strategy Development

- ESG governance frameworks
- Board and leadership roles in ESG
- Policy development and integration
- Strategic ESG roadmap design
- Case Study: Governance restructuring for ESG leadership

Module 7: Social Impact & Responsible Banking

- Financial inclusion and social responsibility
- Ethical banking practices
- Community investment strategies
- Diversity, equity, and inclusion (DEI)
- Case Study: Inclusive banking initiative in emerging markets

Module 8: ESG Innovation & Future Trends

- Fintech and ESG innovation
- AI and blockchain in ESG tracking
- Net-zero banking strategies
- Future of sustainable finance

- Case Study: Digital ESG innovation in fintech banking

Training Methodology

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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