Economic Sanctions and their Geopolitical Impact Training Course

Professional Development Training Course Outline

Category	Political Science and International Relations	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Economic sanctions have become a central and **powerful tool** of modern statecraft, fundamentally reshaping **geopolitical landscapes** and the global economy. This training course delves into the intricate world of **economic coercion**, providing a comprehensive understanding of how sanctions are designed, implemented, and countered. In an era of heightened **geopolitical rivalry** and **weaponized interdependence**, it's crucial for professionals to navigate the complexities of international trade, finance, and policy with a robust knowledge of sanctions frameworks.

Economic Sanctions and their Geopolitical Impact Training Course goes beyond just legal compliance to explore the strategic and **political implications** of sanctions. We'll examine the effectiveness of **sanctions regimes**, the unintended **humanitarian consequences**, and the innovative methods used for **sanctions evasion**. By analyzing real-world **case studies**, participants will gain the analytical skills needed to assess risk, develop resilient business strategies, and advise on policy in a volatile global environment. This course is designed to empower leaders and experts to proactively manage **geopolitical risk** and maintain compliance in a world where economic and political boundaries are increasingly blurred.

Programme Curriculum

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Course Objectives

1. Deconstruct the historical evolution of economic sanctions from ancient times to modern economic warfare.
2. Analyze the primary and secondary sanctions frameworks of key global actors like the U.S. (OFAC), EU, UN, and UK.
3. Evaluate the effectiveness of targeted vs. comprehensive sanctions and their impact on foreign policy.
4. Understand the extraterritorial reach and legal challenges associated with sanctions enforcement.
5. Examine the role of technology, including cryptocurrency and blockchain, in facilitating and circumventing sanctions.
6. Assess the humanitarian and economic consequences of sanctions on civilian populations and global supply chains.
7. Identify sanctions evasion typologies, including front companies, shell corporations, and other illicit financial schemes.
8. Develop risk-based compliance programs and robust due diligence processes to mitigate sanctions exposure.
9. Analyze the geopolitical shift caused by sanctions, including the rise of alternative trade networks and de-dollarization.
10. Formulate strategic responses and contingency plans for businesses operating in sanctioned or high-risk jurisdictions.
11. Explore the concept of geoeconomics and how states use economic tools for strategic advantage.
12. Master the process of applying for and navigating sanctions licenses and exemptions.
13. Anticipate future sanctions trends and their impact on international relations and global security.

Target Audience

1. Compliance Officers and AML/CFT professionals in financial institutions.
2. Risk Management executives and analysts.
3. Legal Counsel specializing in international trade and regulatory affairs.
4. Government Officials and policymakers involved in foreign relations and intelligence.
5. C-Suite Executives and senior management in multinational corporations.
6. Supply Chain and International Trade managers.
7. Journalists and Academics focused on international relations and security.
8. Auditors and Internal Control specialists.

Course Outline

Module 1: Foundations of Economic Sanctions

- Definition and historical context of sanctions as a tool of **coercive diplomacy**.
- Categorization of sanctions: **financial, trade, sectoral, and targeted**.
- The legal and political legitimacy of unilateral vs. multilateral sanctions.
- Understanding the role of key sanctioning bodies (UN, EU, U.S., UK).
- **Case Study:** The **South Africa Apartheid Sanctions**. Examining a classic example of multilateral sanctions and their debated effectiveness in achieving political change.

Module 2: The U.S. Sanctions Framework (OFAC)

- In-depth analysis of the U.S. Treasury's **Office of Foreign Assets Control (OFAC)**.
- Understanding **Primary and Secondary Sanctions** and their **extraterritorial application**.
- Reviewing the **Specially Designated Nationals (SDN) List** and other sanctions lists.
- Implementing a robust **OFAC compliance program** including **risk assessment** and **due diligence**.
- **Case Study:** The **Iran Nuclear Sanctions**. Analyzing the design of sanctions under the JCPOA, their impact, and the complexities of re-imposition.

Module 3: Sanctions and Geopolitical Shifts

- The rise of **geoeconomics** and the weaponization of economic interdependence.
- How sanctions are altering **global trade patterns** and financial systems.
- The **de-dollarization** trend and the search for alternative currencies and payment systems.
- The role of emerging powers in challenging Western sanctions regimes.
- **Case Study:** The **Russia-Ukraine War Sanctions**. Discussing the unprecedented scale of sanctions, their impact on global energy markets, and Russia's strategic pivot to non-Western partners.

Module 4: Sanctions Evasion and Countermeasures

- Identifying key **sanctions evasion typologies** and red flags.
- The use of new technologies: **crypto-assets, decentralized finance (DeFi)**, and cybercrime.
- Strategies for effective **transaction screening** and **trade-based money laundering** detection.
- Best practices for internal investigations and reporting sanctions violations.
- **Case Study:** The **North Korea Sanctions Evasion Network**. Investigating how a highly sanctioned state utilizes a sophisticated global network of front companies and illicit cyber activities to bypass restrictions.

Module 5: Humanitarian and Business Impact

- The **humanitarian consequences** of comprehensive sanctions and food security.
- Assessing the impact of sanctions on a firm's **supply chain and operational resilience**.
- Strategies for managing legal and reputational risks.
- Navigating **sanctions license** applications and general exemptions.
- **Case Study:** The **Venezuela Sanctions**. Examining the effects of oil and financial sanctions on the Venezuelan economy and the debates over their humanitarian impact.

Module 6: Sanctions in the Digital Age

- The intersection of **cyber warfare** and economic sanctions.
- Using **big data analytics** and **AI** to enhance sanctions screening.
- Challenges in regulating **digital assets** and virtual currency services.
- The future of sanctions in a multipolar world.

- **Case Study:** The **Huawei Sanctions**. Analyzing the use of sanctions to restrict access to technology and its impact on global supply chains and technological competition.

Module 7: EU and UK Sanctions Frameworks

- Overview of the European Union's and United Kingdom's distinct sanctions regimes.
- The complexities of post-Brexit sanctions policy for the UK.
- Comparative analysis of EU/UK vs. U.S. sanctions programs.
- Compliance requirements for businesses operating in Europe.
- **Case Study:** The **EU's Sanctions on Belarus**. Examining the bloc's coordinated response to political repression and its economic impact.

Module 8: Crisis Management and Future Trends

- Developing a **sanctions crisis response plan**.
- **Horizon scanning** and anticipating future geopolitical shifts and new sanctions.
- The rise of **anti-sanctions** laws and **blocking statutes**.
- The future of sanctions: targeted, smart, or a relic of the past?
- **Case Study:** The **Cuba Embargo**. A long-standing sanctions regime that highlights the complexities of regime change objectives and the potential for political normalization.

Training Methodology

This course employs an immersive, multi-modal training approach to ensure a deep and practical understanding of the subject matter. The methodology includes:

- Expert-Led Lectures.
- Interactive Workshops.
- Case Study Analysis.
- Policy Simulation.
- Multimedia Resources.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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