

# Critical Information Evaluation Training Course

## Professional Development Training Course Outline

|          |                   |               |                         |
|----------|-------------------|---------------|-------------------------|
| Category | Library Institute | Duration      | 5 Days                  |
| Base Fee | \$1,500 USD       | Delivery Mode | Online / On-site Hybrid |

### Course Introduction

Organizations operate in an environment where data, digital content, artificial intelligence, cybersecurity threats, misinformation, and rapidly changing information sources influence strategic decisions every day. Critical Information Evaluation Training Course equips participants with advanced analytical thinking, evidence-based decision-making, information verification techniques, digital literacy, risk assessment, and intelligence evaluation skills necessary for modern organizations. Participants will develop practical competencies in evaluating information credibility, identifying misinformation, detecting bias, validating sources, assessing data quality, and strengthening organizational resilience through informed decisions.

This course integrates global best practices in information governance, critical thinking, media literacy, AI-assisted verification, fact-checking methodologies, cybersecurity awareness, open-source intelligence (OSINT), and strategic communication. Through practical exercises, international case studies, and collaborative learning, participants gain the expertise required to analyze complex information, improve operational effectiveness, support organizational governance, reduce decision-making risks, and enhance business intelligence across public and private sector organizations.

### Programme Curriculum

#### Critical Information Evaluation Training Course

##### Introduction

Organizations operate in an environment where data, digital content, artificial intelligence, cybersecurity threats, misinformation, and rapidly changing information sources influence strategic decisions every day. Critical Information Evaluation Training Course equips participants with advanced analytical thinking, evidence-based decision-making, information verification techniques, digital literacy, risk assessment, and intelligence evaluation skills necessary for modern organizations. Participants will develop practical competencies in evaluating information credibility, identifying misinformation, detecting bias, validating sources, assessing data

quality, and strengthening organizational resilience through informed decisions.

This course integrates global best practices in information governance, critical thinking, media literacy, AI-assisted verification, fact-checking methodologies, cybersecurity awareness, open-source intelligence (OSINT), and strategic communication. Through practical exercises, international case studies, and collaborative learning, participants gain the expertise required to analyze complex information, improve operational effectiveness, support organizational governance, reduce decision-making risks, and enhance business intelligence across public and private sector organizations.

### **Course Objectives**

After completing this course, participants will be able to:

- Develop advanced critical thinking and analytical reasoning skills.
- Evaluate information credibility using evidence-based assessment methods.
- Identify misinformation, disinformation, and fake news effectively.
- Apply AI-powered verification and digital fact-checking techniques.
- Assess data reliability using international quality standards.
- Detect bias, manipulation, and cognitive distortions in information.
- Utilize OSINT tools for information validation.
- Strengthen strategic decision-making through information intelligence.
- Apply cybersecurity awareness in digital information evaluation.
- Improve risk assessment using verified information sources.
- Enhance organizational information governance practices.
- Promote ethical information management and compliance.
- Develop resilient information evaluation frameworks for organizational success.

### **Organizational Benefits**

- Improves decision accuracy.
- Reduces misinformation risks.
- Enhances operational efficiency.
- Strengthens regulatory compliance.
- Supports strategic planning.
- Improves organizational resilience.
- Promotes information security.
- Builds analytical workforce capability.

### **Target Audience**

- Intelligence Analysts
- Risk Management Professionals
- Compliance Officers
- Internal Auditors
- Government Officials
- Corporate Managers
- Researchers and Academics

- Information Security Professionals

**Course Duration:** 5 days

## **Course Modules**

### **Module 1: Foundations of Critical Information Evaluation**

- Principles of critical information evaluation
- Critical thinking frameworks
- Information lifecycle management
- Evidence-based reasoning techniques
- Information quality dimensions
- Case Study: Evaluating intelligence reports during the COVID-19 pandemic

### **Module 2: Source Credibility and Information Verification**

- Source credibility assessment
- Primary versus secondary sources
- Fact-checking methodologies
- AI-assisted verification tools
- Digital verification techniques
- Case Study: Reuters Fact Check verification processes

### **Module 3: Detecting Misinformation and Disinformation**

- Types of misinformation
- Identifying manipulated content
- Cognitive bias recognition
- Social media verification
- Deepfake detection techniques
- Case Study: Election misinformation analysis in global democratic processes

### **Module 4: Data Quality Assessment and Analytics**

- Data integrity principles
- Information accuracy evaluation
- Data validation methods
- Statistical interpretation
- Business intelligence applications
- Case Study: Data quality improvement at international financial institutions

## **Module 5: Open-Source Intelligence (OSINT)**

- OSINT fundamentals
- Public information gathering
- Digital investigation methods
- Geolocation verification
- Ethical OSINT practices
- Case Study: Bellingcat open-source investigations

## **Module 6: Cybersecurity and Information Risk**

- Cyber threat intelligence
- Information security principles
- Digital risk assessment
- Secure information handling
- Incident response support
- Case Study: Information analysis following the WannaCry cyberattack

## **Module 7: Strategic Decision-Making and Governance**

- Information governance frameworks
- Decision support systems
- Organizational intelligence
- Compliance requirements
- Ethical information management
- Case Study: Information governance practices within multinational corporations

## **Module 8: Building Organizational Information Evaluation Systems**

- Information evaluation frameworks
- Continuous monitoring techniques
- Performance measurement
- Organizational resilience strategies
- Future trends in AI-driven evaluation
- Case Study: Information evaluation transformation within international humanitarian organizations

## **Training Methodology**

- Interactive instructor-led presentations
- Facilitated group discussions
- Individual and team practical exercises

- AI-assisted information verification demonstrations
- Hands-on OSINT investigations
- Digital fact-checking simulations
- International case study analysis
- Scenario-based decision-making exercises
- Knowledge assessments and feedback sessions
- Action planning for workplace implementation

**Register as a group from 3 participants for a Discount**

Send us an email: [info@fineskilltrainingcenter.org](mailto:info@fineskilltrainingcenter.org) or call +254769199797

### **Certification**

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

### **Tailor-Made Course**

*We also offer tailor-made courses based on your needs.*

### **Key Notes**

- The participant must be conversant with English.
- Upon completion of training the participant will be issued with an Authorized Training Certificate
- Course duration is flexible and the contents can be modified to fit any number of days.
- The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- One-year post-training support Consultation and Coaching provided after the course.
- Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

## **Upcoming Scheduled Sessions**

| Start Date  | End Date    | Location | Price   |
|-------------|-------------|----------|---------|
| 21 Sep 2026 | 25 Sep 2026 | Online   | \$1,000 |
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$1,500 |
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$0     |

| Start Date  | End Date    | Location | Price |
|-------------|-------------|----------|-------|
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$0   |
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$0   |
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$0   |
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$0   |
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$0   |

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: [info@fineskilltrainingcenter.com](mailto:info@fineskilltrainingcenter.com) | Website: [www.fineskilltrainingcenter.com](http://www.fineskilltrainingcenter.com)