

Climate Risk Communication Training Course

Professional Development Training Course Outline

Category	General Training	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Climate change is no longer a distant environmental concern but a critical global risk management challenge impacting economies, public health, infrastructure, agriculture, and governance systems. Effective Climate Risk Communication, Climate Change Adaptation, Disaster Risk Reduction (DRR), and Environmental Resilience Planning are essential for governments, NGOs, corporations, and communities to understand, interpret, and act on climate-related threats. Climate Risk Communication Training Course equips participants with advanced skills in climate science communication, risk messaging, early warning systems, and behavioral change strategies to improve preparedness and response.

In today’s era of increasing extreme weather events, carbon transition risks, climate misinformation, and sustainability reporting demands, organizations must develop strong capacities in climate data storytelling, stakeholder engagement, ESG communication, and crisis communication frameworks. This program builds practical expertise in translating complex climate data into clear, actionable, and audience-specific messages that drive informed decision-making and resilience at all levels.

Programme Curriculum

Climate Risk Communication Training Course

Introduction

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Course Objectives

1. Strengthen Climate Risk Communication strategies for multi-sector audiences
2. Understand Climate Change Science and Impact Interpretation
3. Develop skills in Disaster Risk Communication (DRC) frameworks
4. Enhance Early Warning Communication Systems (EWCS) effectiveness
5. Build capacity in Climate Data Visualization and Storytelling
6. Apply Behavioral Change Communication (BCC) techniques for climate action
7. Improve Crisis Communication during climate-induced disasters
8. Design community-based climate awareness campaigns
9. Integrate ESG and sustainability reporting communication
10. Manage climate misinformation and fake news mitigation
11. Strengthen stakeholder engagement and participatory communication
12. Develop media and digital communication strategies for climate advocacy
13. Support climate resilience planning through strategic messaging

Target Audience

- Government policymakers and climate officers
- Environmental NGOs and humanitarian workers
- Disaster risk management professionals
- Corporate sustainability and ESG managers
- Journalists and climate media professionals
- Public health communication officers
- Urban planners and infrastructure developers
- Academic researchers and climate educators

Course Modules

Module 1: Foundations of Climate Risk Communication

- Climate change fundamentals and risk perception
- Communication theory in environmental contexts
- Understanding audience behavior and risk psychology
- Framing climate messages for impact
- Case Study: Heatwave communication response in Europe

Module 2: Climate Science Simplification & Messaging

- Translating climate data into public language
- Simplifying IPCC reports for stakeholders
- Visual communication of emissions data

- Storytelling techniques for scientific content
- Case Study: Climate report communication in Kenya drought response

Module 3: Early Warning Systems & Emergency Messaging

- Structure of early warning systems
- Real-time communication during disasters
- Multi-channel alert dissemination strategies
- Community alert trust-building techniques
- Case Study: Cyclone early warning success in Bangladesh

Module 4: Disaster Risk Reduction Communication

- Risk mapping and communication planning
- Community preparedness messaging
- Local language adaptation strategies
- School and community engagement models
- Case Study: Flood preparedness communication in Nigeria

Module 5: Climate Misinformation & Digital Media

- Identifying climate misinformation trends
- Social media monitoring tools
- Counter-narratives and fact-checking strategies
- Influencer engagement for climate awareness
- Case Study: Climate misinformation control during wildfire events

Module 6: ESG & Corporate Climate Communication

- ESG reporting frameworks and standards
- Corporate climate disclosure strategies
- Investor communication and climate risk transparency
- Sustainability branding and storytelling
- Case Study: Corporate carbon neutrality communication campaign

Module 7: Community Engagement & Behavioral Change

- Participatory communication approaches
- Climate behavior change models
- Youth and community mobilization strategies
- Cultural sensitivity in messaging
- Case Study: Community reforestation communication initiative

Module 8: Crisis Communication & Climate Emergencies

- Crisis communication planning and protocols
- Media engagement during disasters
- Public trust management
- Post-disaster communication recovery strategies
- Case Study: Hurricane crisis communication response system

Training Methodology

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- The participant must be conversant with English.
- Upon completion of training the participant will be issued with an Authorized Training Certificate
- Course duration is flexible and the contents can be modified to fit any number of days.
- The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- One-year post-training support Consultation and Coaching provided after the course.
- Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
28 Sep 2026	02 Oct 2026	Online	\$1,000
28 Sep 2026	02 Oct 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Physical	\$0
28 Sep 2026	02 Oct 2026	Physical	\$0

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Ready to enroll or request a customized program? Book online or contact us:

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