Cash Flow Planning and Treasury Management Training Course

Professional Development Training Course Outline

Category	Public Financial Management & Budgeting	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Effective cash flow planning and robust treasury management are critical components for achieving financial stability, improving liquidity, and maximizing organizational growth. Cash Flow Planning and Treasury Management Training Course equips participants with the essential tools, techniques, and strategies to optimize cash flow, manage working capital efficiently, and make informed treasury decisions in today's volatile economic environment. This course focuses on integrating financial forecasting, liquidity planning, and risk mitigation into corporate financial strategies to ensure sustainable profitability.

Designed for finance professionals, business leaders, and treasury managers, this intensive program blends practical case studies, industry best practices, and modern financial technologies to enhance cash visibility, reduce operational risks, and improve decision-making. Participants will gain hands-on experience in treasury operations, cash forecasting models, hedging strategies, and banking relationship management, enabling them to strengthen their organization's financial resilience and competitive advantage.

Programme Curriculum

Cash Flow Planning and Treasury Management Training Course

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Course Objectives

By the end of this course, participants will be able to:

1. Implement effective cash flow forecasting techniques for accurate liquidity planning.
2. Develop robust treasury management strategies aligned with corporate goals.
3. Apply advanced working capital optimization tools for business growth.
4. Integrate risk management frameworks into treasury operations.
5. Utilize financial technology solutions to enhance treasury efficiency.
6. Interpret cash flow statements for better strategic decision-making.
7. Manage foreign exchange risks and implement hedging strategies.
8. Strengthen banking and financial institution relationships.
9. Ensure compliance with treasury regulations and corporate governance standards.
10. Optimize short-term and long-term funding strategies.
11. Analyze treasury performance metrics for continuous improvement.
12. Streamline payment and collection processes for improved liquidity.
13. Prepare for economic uncertainties through contingency planning.

Target Audience

- Chief Financial Officers (CFOs)
- Treasury Managers and Officers
- Financial Analysts
- Accountants and Auditors
- Risk Management Professionals
- Corporate Finance Executives
- Business Owners and Entrepreneurs
- Banking and Financial Institution Professionals

Course Duration: 5 days

Course Modules

Module 1: Fundamentals of Cash Flow Planning

- Principles of cash flow management.
- Understanding direct and indirect cash flow methods.
- Importance of accurate cash flow forecasting.
- Identifying key cash flow drivers.
- Tools for effective liquidity tracking.
- **Case Study:** Cash flow mismanagement in a manufacturing firm and recovery strategies.

Module 2: Treasury Management Overview

- Treasury roles and responsibilities in modern organizations.
- Core treasury functions and processes.
- Integrating treasury with corporate strategy.

- Treasury policies and governance frameworks.
- Treasury systems and automation.
- **Case Study:** Successful treasury transformation in a global corporation.

Module 3: Working Capital Optimization

- Analyzing working capital components.
- Strategies to reduce cash conversion cycle.
- Optimizing receivables and payables.
- Inventory management for liquidity improvement.
- Working capital financing options.
- **Case Study:** Retail chain working capital turnaround story.

Module 4: Cash Flow Forecasting Techniques

- Short-term vs. long-term forecasting models.
- Scenario planning and sensitivity analysis.
- Using technology for forecast accuracy.
- Integrating forecasts into decision-making.
- Best practices in forecast reporting.
- **Case Study:** Forecast accuracy improvement in a logistics company.

Module 5: Treasury Risk Management

- Types of treasury risks (liquidity, market, credit).
- Developing a risk management framework.
- Hedging strategies for FX and interest rate risks.
- Compliance and regulatory considerations.
- Using derivatives in risk management.
- **Case Study:** Mitigating FX risk in an export-oriented business.

Module 6: Banking Relationship and Financing Strategies

- Building strong banking partnerships.
- Negotiating favorable terms and services.
- Managing multiple banking relationships.
- Short-term and long-term financing solutions.
- Leveraging banking technology.
- **Case Study:** Multi-bank relationship management in a regional conglomerate.

Module 7: Treasury Performance and KPIs

- Key treasury performance indicators.
- Benchmarking treasury functions.
- Performance dashboards and reporting.
- Continuous improvement strategies.
- Linking KPIs to strategic goals.
- **Case Study:** Treasury performance overhaul in a tech company.

Module 8: Technology in Treasury Management

- Overview of treasury management systems (TMS).
- Role of fintech in treasury operations.
- Blockchain applications in treasury.
- Artificial intelligence in cash forecasting.
- Cybersecurity considerations in treasury.

- **Case Study:** Implementation of TMS in a multinational enterprise.

Training Methodology

- Interactive instructor-led sessions.
- Real-life case study analysis.
- Hands-on exercises and simulations.
- Group discussions and peer learning.
- Practical tools and templates for immediate use.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com