Business Law For Non Lawyers Training Course

Professional Development Training Course Outline

Category	Business	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Business Law for Non-Lawyers Training Course is designed to empower professionals, entrepreneurs, and decision-makers with essential legal knowledge to navigate the complex business environment. This program demystifies legal concepts, ensuring participants gain practical insights into contracts, corporate governance, intellectual property, dispute resolution, employment law, and compliance regulations. Delivered in clear, jargon-free language, this course bridges the gap between legal frameworks and real-world business operations, enabling participants to make informed decisions with confidence.

By integrating strategic legal awareness, risk management, and compliance strategies, the course equips attendees with tools to protect their business interests, foster ethical practices, and prevent costly legal mistakes. Participants will develop the ability to interpret legal documents, understand their rights and obligations, and identify potential risks before they escalate. Whether you are a manager, startup founder, or non-legal executive, this course ensures you stay competitive and compliant in today’s ever-changing legal landscape.

Programme Curriculum

Business Law for Non-Lawyers Training Course

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Course Objectives

1. Understand core business law principles and their application in real-world scenarios.
2. Identify and mitigate legal risks in business operations.
3. Interpret and draft legally binding contracts with clarity.
4. Comprehend corporate governance frameworks and ethical obligations.
5. Apply employment law compliance strategies effectively.
6. Navigate intellectual property rights and asset protection.
7. Understand the essentials of commercial dispute resolution.
8. Implement regulatory compliance measures for business protection.
9. Develop risk management frameworks aligned with legal standards.
10. Recognize consumer protection laws and business obligations.
11. Strengthen negotiation skills in legal contexts.
12. Apply case law analysis to improve decision-making.
13. Build confidence in legal communication and documentation.

Target Audiences

1. Entrepreneurs & Start-up Founders
2. Business Executives & Managers
3. Project Managers
4. Human Resource Professionals
5. Compliance Officers
6. Marketing & Sales Managers
7. Non-profit Organization Leaders
8. Procurement & Supply Chain Managers

Course Duration: 5 days

Course Modules

Module 1: Introduction to Business Law

- Overview of key business law concepts.
- Importance of legal literacy for non-lawyers.
- Common legal pitfalls in business.
- Relationship between law and ethical business practices.
- Practical applications in daily operations.
- **Case Study:** A small business facing penalties for lack of compliance.

Module 2: Contracts and Agreements

- Elements of a legally binding contract.
- Drafting clear and enforceable terms.
- Breach of contract and remedies.
- Common clauses and their implications.
- Negotiation tactics for better contracts.
- **Case Study:** A supplier agreement dispute and its resolution.

Module 3: Corporate Governance & Ethics

- Structure and role of corporate governance.

- Duties of directors and managers.
- Ethical decision-making in business.
- Shareholder rights and responsibilities.
- Legal accountability of leadership.
- **Case Study:** Corporate governance failure leading to legal action.

Module 4: Employment Law Compliance

- Understanding employment contracts.
- Employee rights and employer obligations.
- Workplace discrimination and harassment laws.
- Termination procedures and legal considerations.
- HR policies for compliance.
- **Case Study:** A wrongful termination lawsuit and lessons learned.

Module 5: Intellectual Property Rights

- Types of intellectual property (IP).
- How to register and protect IP assets.
- Licensing and IP agreements.
- IP infringement and enforcement.
- Commercial benefits of IP protection.
- **Case Study:** A start-up protecting its trademark from infringement.

Module 6: Dispute Resolution & Negotiation

- Types of dispute resolution (ADR, litigation, arbitration).
- Pros and cons of different methods.
- Legal negotiation techniques.
- Managing disputes before escalation.
- Drafting settlement agreements.
- **Case Study:** Mediation success in a commercial lease conflict.

Module 7: Regulatory Compliance & Consumer Protection

- Understanding industry-specific regulations.
- Data protection and privacy laws.
- Anti-fraud and anti-corruption measures.
- Consumer rights and fair trade practices.
- Compliance monitoring and audits.
- **Case Study:** A retail company facing penalties for consumer rights violations.

Module 8: Risk Management & Legal Communication

- Identifying and assessing legal risks.
- Integrating legal risk into business strategy.
- Internal legal reporting procedures.
- Communicating legal issues to stakeholders.
- Documentation best practices.
- **Case Study:** Risk management strategies preventing costly litigation.

Training Methodology

- Interactive lectures with practical examples.
- Group discussions and peer-to-peer learning.
- Real-world case studies and scenario analysis.

- Hands-on exercises in drafting and reviewing legal documents.
- Role-play sessions for negotiation and dispute resolution.
- Quizzes and knowledge checks to reinforce learning.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com