Business Intelligence Ethics and Data Governance Training Course

Professional Development Training Course Outline

Category	Business Intelligence	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Business Intelligence (BI) Ethics and Data Governance are critical in today's data-driven world. Organizations are leveraging vast amounts of data to drive strategic decisions, but without proper ethical frameworks and governance structures, this data can lead to compliance risks, security vulnerabilities, and reputational damage. Business Intelligence Ethics and Data Governance Training Course provides a comprehensive understanding of the principles of BI ethics and the implementation of robust data governance practices, ensuring data integrity, accuracy, and security. Participants will gain actionable insights into ethical data handling, regulatory compliance, and the establishment of enterprise-wide data policies.

The course integrates practical frameworks, global best practices, and emerging trends in data governance, including AI ethics, privacy regulations, and data quality standards. Participants will learn to align data strategies with organizational objectives while fostering a culture of responsible data management. By the end of this course, learners will be equipped with the knowledge, tools, and methodologies to implement ethical BI practices and sustainable governance frameworks that drive organizational growth and innovation.

Programme Curriculum

Business Intelligence Ethics and Data Governance Training Course

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Course Objectives

1. Understand the core principles of BI Ethics and Data Governance.
2. Implement effective data governance frameworks and policies.
3. Ensure compliance with global data privacy and security regulations.
4. Analyze ethical considerations in data-driven decision-making.
5. Develop enterprise-wide data stewardship programs.
6. Integrate AI ethics into BI strategies.
7. Improve data quality, accuracy, and consistency.
8. Apply risk management practices for data handling.
9. Optimize data governance for cloud and hybrid environments.
10. Establish metrics and KPIs for governance effectiveness.
11. Promote organizational culture for ethical data usage.
12. Leverage emerging technologies for data compliance and ethics.
13. Conduct audits and assessments for continuous governance improvement.

Organizational Benefits

- Enhanced data quality and decision-making accuracy
- Reduced risk of compliance violations and legal penalties
- Strengthened organizational trust and reputation
- Improved data security and privacy management
- Streamlined BI and data governance processes
- Better alignment of data initiatives with business objectives
- Increased operational efficiency through standardized practices
- Empowered workforce with data ethics awareness
- Facilitated regulatory reporting and audit readiness
- Strengthened competitive advantage through responsible data practices

Target Audiences

1. Data Analysts and BI Specialists
2. Data Governance Managers
3. Compliance Officers
4. IT and Data Security Professionals
5. Business Intelligence Developers
6. Risk Management Professionals
7. C-Level Executives (CIO, CTO, CDO)
8. Project Managers overseeing data initiatives

Course Duration: 5 days

Course Modules

Module 1: Introduction to BI Ethics

- Understanding BI ethics and its importance in organizations
- Key ethical principles in data management
- Global regulations impacting BI ethics
- Ethical decision-making frameworks in BI
- Challenges and risks in unethical BI practices
- Case Study: Ethical dilemmas in enterprise BI implementation

Module 2: Fundamentals of Data Governance

- Defining data governance and its business value
- Components of a data governance framework
- Roles and responsibilities in data governance
- Policies and procedures for effective governance
- Data governance maturity assessment techniques
- Case Study: Successful data governance implementation in a multinational company

Module 3: Data Privacy and Compliance

- Global data privacy regulations (GDPR, CCPA, etc.)
- Compliance requirements and best practices
- Handling sensitive and personal data responsibly
- Data retention and access policies
- Privacy risk assessment methodologies
- Case Study: Managing GDPR compliance in a large organization

Module 4: Data Quality Management

- Importance of data quality in BI ethics
- Data profiling and validation techniques
- Maintaining consistency, accuracy, and completeness
- Data cleansing and remediation strategies
- Monitoring and measuring data quality KPIs
- Case Study: Improving data accuracy in healthcare BI systems

Module 5: Risk Management in Data Governance

- Identifying and assessing data-related risks
- Risk mitigation and controls
- Business continuity planning for data governance
- Auditing and monitoring data practices
- Reporting and escalation mechanisms
- Case Study: Risk mitigation in financial services data governance

Module 6: Ethical AI and Advanced Analytics

- Ethical considerations in AI and predictive analytics
- Bias detection and mitigation in BI models
- Transparent AI decision-making processes

- Integrating AI ethics into BI workflows
- Evaluating AI impact on organizational data strategy
- Case Study: Ethical AI deployment in retail analytics

Module 7: Implementing Governance Frameworks

- Developing policies, procedures, and standards
- Assigning stewardship and accountability
- Change management in governance initiatives
- Technology solutions for governance automation
- Continuous improvement and feedback mechanisms
- Case Study: Data governance framework rollout in a global enterprise

Module 8: Metrics, Monitoring, and Reporting

- Key performance indicators for governance effectiveness
- Monitoring tools and dashboards
- Audit and compliance reporting strategies
- Measuring ethical impact of BI practices
- Continuous monitoring and improvement plans
- Case Study: KPI-driven governance improvement in a multinational company

Training Methodology

- Interactive instructor-led sessions
- Hands-on practical exercises and workshops
- Real-world case studies analysis and group discussions
- Scenario-based learning for ethical decision-making
- Role-playing exercises to simulate governance challenges
- Continuous feedback and assessments to reinforce learning

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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