Board Ethics Dialogue and Coaching Training Course

Professional Development Training Course Outline

Category	Corporate Governance	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Public trust and ethical governance form the cornerstone of sustainable development, organizational credibility, and societal confidence in institutions. In today's dynamic political and corporate environments, transparency, accountability, and integrity are no longer optional—they are strategic imperatives. Public Trust and Ethical Governance Training Course provides participants with cutting-edge insights into modern governance frameworks, ethical decision-making processes, anti-corruption mechanisms, and stakeholder engagement strategies. By integrating real-world case studies, global best practices, and practical applications, this course equips leaders, managers, and public officials with the competencies required to cultivate trust, ensure compliance, and drive organizational excellence. Participants will gain the ability to navigate complex governance challenges while aligning operations with ethical principles, regulatory expectations, and societal needs.

The course emphasizes strategic alignment between ethical policies and organizational performance, focusing on cultivating a culture of integrity across all levels. Through interactive learning methods, participants will explore ethical dilemmas, develop risk mitigation strategies, and strengthen accountability mechanisms to foster resilient, transparent, and trustworthy institutions. Leveraging emerging trends in governance, public administration, and corporate responsibility, the course ensures learners are prepared to lead ethically, maintain public confidence, and enhance institutional credibility. By the end of the program, participants will be empowered to integrate ethical standards into organizational processes, effectively manage reputational risks, and contribute to long-term sustainable growth.

Programme Curriculum

Public Trust and Ethical Governance Training Course

Introduction

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Course Objectives

1. Understand the principles of ethical governance and public accountability
2. Develop competencies in transparency and integrity management
3. Analyze governance frameworks and regulatory compliance strategies
4. Implement anti-corruption measures within organizations
5. Enhance stakeholder engagement and community trust-building skills
6. Navigate ethical dilemmas using evidence-based decision-making
7. Strengthen organizational culture through ethical leadership
8. Evaluate risk management and internal control mechanisms
9. Foster public confidence through effective communication strategies
10. Apply ethical frameworks to real-world governance challenges
11. Promote sustainable practices aligned with public and corporate interests
12. Develop strategies for monitoring and evaluating ethical performance
13. Leverage technology and data analytics to improve governance practices

Organizational Benefits

- Improved public confidence in organizational processes
- Strengthened internal control systems
- Enhanced ethical culture and leadership practices
- Reduced risk of corruption and compliance violations
- Greater stakeholder engagement and trust
- Better decision-making frameworks
- Increased organizational transparency
- Alignment with regulatory requirements
- Improved reputation and credibility
- Sustainable performance and continuous improvement

Target Audiences

1. Public sector leaders and managers
2. Corporate governance officers
3. Compliance and audit professionals
4. Nonprofit and NGO executives
5. Policy makers and legislative staff
6. Human resource and ethics officers
7. Risk and internal control specialists
8. Community engagement and advocacy coordinators

Course Duration: 5 days

Course Modules

Module 1: Foundations of Ethical Governance

- Principles of ethics in public administration
- Historical perspectives on governance
- Key frameworks for organizational integrity
- Interactive ethics scenario analysis
- Case study: Successful ethical governance in government agency
- Practical application exercises

Module 2: Transparency and Accountability

- Importance of transparency in public trust
- Reporting standards and compliance
- Performance monitoring mechanisms
- Role of whistleblower policies
- Case study: Transparency practices in corporate settings
- Interactive exercises

Module 3: Anti-Corruption Strategies

- Corruption types and detection methods
- Preventive measures and organizational policies
- Legal frameworks and compliance
- Stakeholder engagement to reduce corruption
- Case study: Anti-corruption campaign outcomes
- Simulation activity

Module 4: Ethical Leadership and Culture

- Leadership principles in ethical governance
- Cultivating a values-driven organization
- Decision-making frameworks for leaders
- Conflict resolution in ethical dilemmas
- Case study: Leadership impact on organizational ethics
- Group discussion exercises

Module 5: Stakeholder Engagement and Public Trust

- Building trust with communities and clients
- Communication strategies for ethical leadership
- Stakeholder mapping and influence analysis
- Managing public perception and expectations
- Case study: Community engagement initiatives
- Role-playing exercises

Module 6: Risk Management and Compliance

- Risk identification and assessment
- Internal controls and audit procedures
- Regulatory compliance requirements
- Ethical risk mitigation strategies
- Case study: Risk management in public sector organization
- Hands-on exercises

Module 7: Technology and Governance

- Digital tools for ethical oversight
- Data transparency and integrity
- Monitoring systems for compliance
- Ethical challenges in digital transformation
- Case study: Technology-driven governance improvements
- Practical demonstrations

Module 8: Performance Evaluation and Continuous Improvement

- Metrics for assessing organizational ethics
- Benchmarking and monitoring performance
- Continuous improvement processes

- Feedback and reporting mechanisms
- Case study: Evaluation of governance reform initiatives
- Group activity

Training Methodology

- Interactive lectures and presentations
- Hands-on practical exercises
- Real-life case studies and simulations
- Group discussions and collaborative workshops
- Role-playing scenarios and decision-making exercises
- Peer-to-peer learning and knowledge sharing
- Ethics audit and compliance exercises
- Technology demonstrations for governance improvement

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com