Blended Finance for SME Inclusion Training Course

Professional Development Training Course Outline

Category	Microfinance & Financial Inclusion	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Blended finance has emerged as a transformative approach for enhancing SME inclusion, combining public, private, and philanthropic capital to unlock financing opportunities for underserved businesses. Blended Finance for SME Inclusion Training Course explores the mechanisms, structures, and instruments of blended finance, emphasizing strategies to improve access to credit, investment readiness, and sustainable growth for small and medium enterprises. Participants will gain insight into leveraging partnerships, guarantees, and concessional funding to drive financial inclusion and economic empowerment.

The course integrates practical examples, case studies, and global best practices to enable participants to structure blended finance solutions tailored to SME needs. Through interactive discussions and applied exercises, learners will develop the skills to assess risks, mobilize resources, and implement innovative financial instruments that stimulate inclusive growth, improve investment efficiency, and strengthen the SME ecosystem.

Programme Curriculum

Blended Finance for SME Inclusion Training Course

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Course Objectives

1. Understand the concept and principles of blended finance for SME inclusion.
2. Identify public and private capital sources for blended finance initiatives.
3. Design financing structures that combine concessional and commercial funding.
4. Assess investment risks and risk-sharing mechanisms in SME finance.
5. Apply innovative financial instruments to support SME growth.
6. Leverage partnerships between government, financial institutions, and investors.
7. Develop frameworks for monitoring and evaluating blended finance impact.
8. Strengthen investment readiness of SMEs through technical assistance.
9. Use blended finance to enhance access to capital for underserved sectors.
10. Integrate ESG and sustainability considerations into SME financing.
11. Enhance portfolio management and reporting in blended finance programs.
12. Build capacity for strategic planning and governance in blended finance.
13. Promote inclusive economic development through scalable finance models.

Organizational Benefits

- Improved access to capital for SMEs
- Risk mitigation through blended finance structures
- Enhanced partnerships with financial institutions and investors
- Increased investment efficiency and resource mobilization
- Strengthened governance and portfolio oversight
- Ability to design innovative financing solutions
- Expanded support for underserved SME sectors
- Improved monitoring and evaluation of finance programs
- Sustainable growth for SMEs through structured support
- Enhanced impact reporting and stakeholder engagement

Target Audiences

- SME finance managers and loan officers
- Development finance institutions and impact investors
- Policy makers and regulatory authorities
- Commercial banks and microfinance institutions
- Business development and advisory service providers
- Investment fund managers and portfolio analysts
- NGO and philanthropic sector professionals
- Consultants supporting SME finance and inclusion initiatives

Course Duration: 5 days

Course Modules

Module 1: Introduction to Blended Finance

- Overview of blended finance principles and objectives
- Role of blended finance in SME inclusion
- Key stakeholders and partnership models
- Benefits and challenges of blended finance
- Market trends and global best practices
- Case Study: Successful blended finance program supporting SMEs

Module 2: Public and Private Capital Sources

- Identifying concessional and commercial funding sources
- Mobilizing capital from development finance institutions
- Role of government guarantees and incentives
- Structuring co-investment arrangements
- Aligning public and private sector objectives
- Case Study: Government-backed blended finance facility

Module 3: Risk Assessment and Mitigation

- Types of risks in SME financing
- Risk-sharing mechanisms between investors and institutions
- Credit guarantees, insurance, and first-loss capital
- Assessing financial, operational, and market risks
- Strategies for risk monitoring and reporting
- Case Study: Risk mitigation in SME credit programs

Module 4: Financial Instruments for SMEs

- Overview of loans, equity, grants, and hybrid instruments
- Structuring blended finance transactions
- Use of guarantees, mezzanine finance, and credit lines
- Innovative tools for inclusive SME finance
- Evaluating instrument performance and impact
- Case Study: Multi-instrument blended finance solution

Module 5: Investment Readiness and Technical Assistance

- Assessing SME investment readiness
- Capacity-building programs and mentorship
- Technical support for financial management and reporting
- Enhancing business plans for investment
- Monitoring effectiveness of assistance programs
- Case Study: SME readiness improvement initiative

Module 6: Monitoring and Evaluation of Blended Finance

- Designing monitoring and evaluation frameworks
- Key performance indicators and impact metrics
- Data collection and reporting methodologies
- Evaluating financial and social returns
- Feedback loops for program improvement
- Case Study: Evaluating blended finance impact on SME growth

Module 7: ESG and Sustainability Integration

- Understanding environmental, social, and governance principles
- Incorporating ESG criteria into investment decisions
- Measuring social and environmental outcomes
- Aligning blended finance with sustainable development goals
- Risk management related to ESG compliance
- Case Study: ESG-compliant SME financing program

Module 8: Strategic Planning and Governance

- Governance frameworks for blended finance programs
- Portfolio management and oversight
- Aligning program strategy with organizational objectives
- Stakeholder engagement and communication
- Long-term sustainability and scalability considerations
- Case Study: Governance model for a multi-stakeholder SME fund

Training Methodology

- Instructor-led presentations and conceptual briefings
- Interactive discussions and group exercises
- Case study analysis of real-world blended finance programs
- Hands-on financial structuring exercises
- Peer learning and experience sharing
- Continuous assessment and feedback

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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