# Alternative Assets in Portfolios Training Course

Professional Development Training Course Outline

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|---|---|---|---|
| **Category** | Capital Markets and Investment | **Duration** | 5 Days |
| **Base Fee** | $1,500 USD | **Delivery Mode** | Online / On-site Hybrid |

## Course Introduction

Alternative Assets in Portfolios Training Course is designed to provide financial professionals, portfolio managers, and investment analysts with a comprehensive understanding of alternative investment strategies and their role in enhancing portfolio diversification and performance. This course emphasizes real-world applications of hedge funds, private equity, real estate, commodities, infrastructure, and other non-traditional investment vehicles. Participants will gain in-depth knowledge on risk management, valuation techniques, liquidity considerations, and market trends shaping the alternative investment landscape. With a focus on practical portfolio integration, this course equips learners to identify opportunities, optimize returns, and navigate regulatory frameworks effectively.

Participants will explore emerging trends in alternative investments, including ESG-focused strategies, digital assets, and private credit. The course integrates interactive case studies, group discussions, and hands-on exercises to strengthen analytical, strategic, and decision-making capabilities. By the end of this training, professionals will be able to enhance portfolio diversification, achieve superior risk-adjusted returns, and align investment strategies with client objectives. This course is ideal for those seeking to stay ahead in the competitive financial markets by leveraging alternative assets for long-term growth and portfolio resilience.

## Programme Curriculum

**Alternative Assets in Portfolios Training Course**

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**Course Objectives**

1. Understand the role of alternative assets in portfolio diversification and risk management.
2. Analyze hedge fund strategies, structures, and performance metrics.
3. Evaluate private equity investment models and exit strategies.
4. Examine real estate investment vehicles, including REITs and direct property investments.
5. Understand commodity markets and their impact on portfolio returns.
6. Explore infrastructure investments and long-term yield potential.
7. Assess private credit and debt strategies for income generation.
8. Apply valuation techniques for alternative assets.
9. Evaluate liquidity constraints and investor suitability.
10. Integrate ESG and sustainable investment trends in alternative portfolios.
11. Conduct scenario analysis and stress testing on portfolio allocations.
12. Leverage technology and digital assets for alternative investments.
13. Apply regulatory and compliance frameworks in portfolio management.

**Organizational Benefits**

- Enhanced investment decision-making capabilities
- Improved portfolio diversification strategies
- Better risk-adjusted performance outcomes
- Knowledge of emerging investment trends
- Strengthened compliance and regulatory adherence
- Increased ability to identify new revenue streams
- Improved client advisory services and satisfaction
- Enhanced analytical and valuation skills
- Access to real-world case studies for practical application
- Strengthened team collaboration in investment strategy development

**Target Audiences**

1. Portfolio managers
2. Investment analysts

3. Financial advisors
4. Wealth management professionals
5. Asset management executives
6. Risk management specialists
7. Corporate finance professionals
8. Private banking professionals

**Course Duration:** 5 days

**Course Modules**

**Module 1: Introduction to Alternative Assets**

- Overview of alternative investments and portfolio impact
- Types of alternative assets
- Role in diversification and risk reduction
- Market trends and growth opportunities
- Case study: Comparative performance of alternative vs. traditional assets
- Hands-on exercise: Identifying alternative asset opportunities

**Module 2: Hedge Funds**

- Hedge fund strategies and structures
- Performance measurement and benchmarking
- Risk and liquidity considerations
- Regulatory framework
- Emerging hedge fund trends
- Case study: Hedge fund portfolio construction

**Module 3: Private Equity**

- Private equity lifecycle and investment stages
- Deal structuring and valuation techniques
- Exit strategies and returns analysis
- Sector-focused investment opportunities
- Risk assessment and mitigation
- Case study: Private equity deal evaluation

**Module 4: Real Estate Investments**

- Direct vs. indirect real estate investments
- REITs and market performance
- Valuation methodologies

- Income generation and capital appreciation
- Portfolio integration strategies
- Case study: Real estate portfolio optimization

**Module 5: Commodities**

- Commodity market dynamics
- Pricing mechanisms and risk factors
- Portfolio diversification benefits
- Commodity derivatives and trading strategies
- Inflation hedge and global trends
- Case study: Commodity investment strategy

**Module 6: Infrastructure Investments**

- Types of infrastructure assets
- Yield and risk analysis
- Investment structures and vehicles
- ESG considerations in infrastructure
- Portfolio allocation strategies
- Case study: Infrastructure investment case

**Module 7: Private Credit and Debt**

- Overview of private credit markets
- Risk and return considerations
- Structuring and evaluation of debt instruments
- Role in income generation portfolios
- Regulatory and compliance framework
- Case study: Private credit investment evaluation

**Module 8: Integrating Alternative Assets into Portfolios**

- Portfolio construction and optimization
- Scenario analysis and stress testing
- ESG and sustainable investment integration
- Risk management strategies
- Technology and analytics in alternative investments
- Case study: Building a multi-asset alternative portfolio

**Training Methodology**

- Interactive lectures with real-world examples
- Hands-on exercises and practical workshops
- Case study analysis and group discussions
- Scenario planning and portfolio simulations
- Expert-led Q&A sessions and mentorship

**Register as a group from 3 participants for a Discount**

**Send us an email: info@fineskilltrainingcenter.org or call** *+254769199797*

***Certification***

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

***Tailor-Made Course***

*We also offer tailor-made courses based on your needs.*

**Key Notes**

**a.** The participant must be conversant with English.

**b.** Upon completion of training the participant will be issued with an Authorized Training Certificate

**c.** Course duration is flexible and the contents can be modified to fit any number of days.

**d.** The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

**e.** One-year post-training support Consultation and Coaching provided after the course.
**f.** Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date | End Date | Location | Price |
|---|---|---|---|
| **23 Nov 2026** | 27 Nov 2026 | Online | $1,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $1,500 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $3,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $3,000 |

| Start Date | End Date | Location | Price |
|---|---|---|---|
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $4,500 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |

Ready to enroll or request a customized program? Book online or contact us:

**Register Online Now**

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com